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REA has been building homes throughout the entire St. Louis region including highly sought after areas such as Ladue, Frontenac, Creve Coeur, Chesterfield, Town & Country and Clayton.

OVERVIEW

R.E.A Homes' story begins with the founder Jeff Bogard and his commitment to building custom dream homes just one at a time, following the footsteps of his father, Daniel Bogard, who started his life's work as a home builder in St Louis in the 1950s. Jeff and the R.E.A. team personally mastermind every element of R.E.A. Homes – orchestrating the best sites, architectural designs, trade partners, craftsmanship, construction, building materials, project management, financing and, most of all, customer needs to build high-performance luxury homes at the most reasonable prices possible.

Jeff and his team have led home building and development projects throughout greater St. Louis and surrounding areas for more than 30 years. The R.E.A. Team specializes in high-end, custom-built homes in some of the city's most picturesque, high-end neighborhoods with typical homes ranging from \$1,000,000 to \$10,000,000 plus. As a second-generation home builder in St Louis, Jeff understands the needs and wants of today's home buyers.



WHY CHOOSE REA?

HIGH-PERFORMANCE CUSTOM HOMES

We pride ourselves on building truly superior, high-performance houses that focus on energy efficiency, comfort, and true luxury. Open the door to a completely personalized home that supports your lifestyle, from customized floor plans to smart home technology, high-end interior design, and more.

METICULOUS CRAFTSMANSHIP

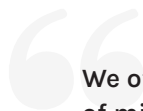
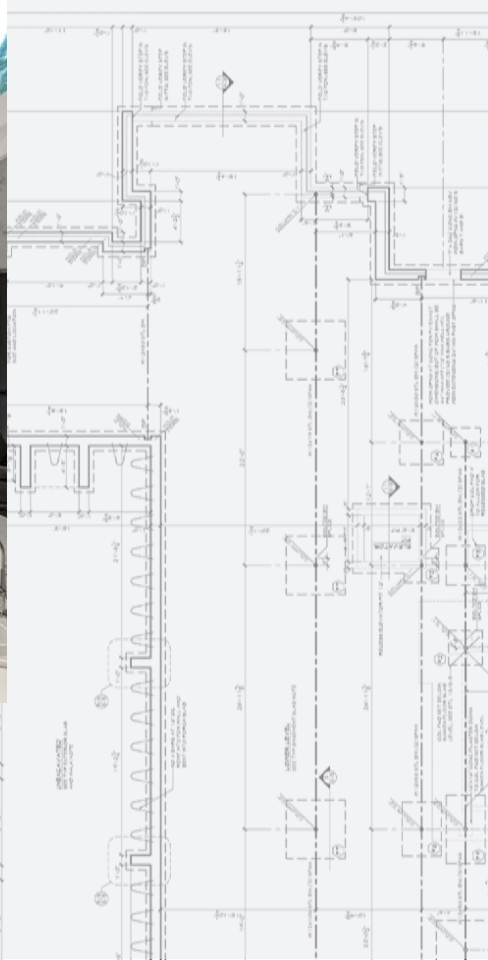
The R.E.A. team creates functional, innovative designs that bring your unique vision to life. It is our mission to build environmentally-friendly structures while maintaining the function and design of a custom-built, up-scale home – our unique hybrid of green and luxury.

PROVEN PROCESS

We're here for you every step of the way, whether it's through custom home building or a whole home renovation project. Our three-plus decades, and two generations of experience in the home building business, deep involvement in the St. Louis community, and our true dedication to you, help us transform your plans into reality.

ACCOUNTABILITY

Working with the staff at R.E.A. Homes, you can rely on decades of carpentry experience, ensuring your project is delivered with the highest quality. Customers benefit from longstanding relationships with trade partners and suppliers who help construct all R.E.A. Homes.



We offer a simple process that brings peace of mind and confidence to our clients.

OUR FOCUS

NEW CONSTRUCTION

R.E.A. Homes supports you through the pre-construction, construction, and post closing phases of the custom home-building process. It is not our mission to simply build a home and sell it – we want to build lifelong relationships with each of the customers we serve. Our attention to St. Louis' central neighborhoods is essential to keeping these communities vibrant by attracting and retaining home buyers that want the close-in locations, but don't want to settle for older homes that are inefficient and outdated.

Our three-plus decades, and two generations of experience in the home building business, deep involvement in the St. Louis community, and our true dedication to you, help us achieve these goals with each home we build.



It is not our mission to simply build a home and sell it – we want to build lifelong relationships with each of the customers we serve.



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Our mission is to help our clients transform, expand, and modernize their existing living spaces to achieve more comfortable, efficient, and healthier homes.



OUR FOCUS

RENOVATIONS

R.E.A. Homes Renovation Process ensures our clients can transform their existing home into the home of their dreams. We understand that not every renovation project will be a good fit for our niche expertise.

We specialize in substantial, whole home renovations, lower-level finishes, and addition projects in the St. Louis area but mostly near the highway 270 and highway 40 corridor in areas like Town & Country, Des Peres, Creve Coeur, Frontenac, and Ladue. Our mission is to help our clients transform, expand, and modernize their existing living spaces to achieve more comfortable, efficient, and healthier homes.

We select renovation projects with complex needs that demand deep knowledge and experience, to efficiently solve problems, and come up with creative building solutions that keep our clients' vision alive and well.



MODERN FARMHOUSE



Builder Jeff Bogard and his team marry energy efficiency with luxury in constructing this low-impact modern farmhouse with high style.

R.E.A. Homes' portfolio attracted soon-to-be empty nesters to this Ladue modern farmhouse. "I wanted a high-efficiency, low-maintenance home that would still be comfortable when our two daughters came home but also worked for us now." An addition also was needed so the husband's mother could move and be closer to the family. Our work combined with the help of Allen F. Roehrig, principal of Mainline Group Architecture, ultimately resulted in the design of a main home of approximately 4,000 square feet with an attached 1,800-square foot mother-in-law "cottage".

PROJECT: NEW CONSTRUCTION / **TYPE:** MODERN FARMHOUSE / **LOCATION:** LADUE, MO



FRENCH COUNTRY



Custom luxury home featuring unique interior and exterior spaces such as a wet bar, billiard room, theatre room, and outdoor oasis.

Every home mirrors the distinctive needs of the homeowner and this St. Louis custom home reflects just that. Crafted from custom-milled mahogany, hammered metal inlaid panels, forged iron, marble, and polished chrome, this home is nothing short of custom luxury. In addition to top-notch materials, the clients have full control of all the home's smart technology from security to lighting to sound.



360° HOME RENOVATION



By partnering with R.E.A. Homes, our client was able to transform his existing house, which was built in 1962, into the home of his dreams.

When our client decided to embark on a whole home renovation in Ladue, Missouri, R.E.A. Homes was the custom home builder that was top of mind. The homeowner had the vision of updating his house into a space that is great for entertaining, has generous storage solutions, is ergonomic in design, is filled with luxurious, spacious spaces, and boasts custom-built cabinetry. R.E.A. Homes was up to the task.

“R.E.A. Homes was truly a partner with me on my home renovation in Ladue,” said the client. “From the beginning, their team was open, transparent, and upfront about the challenges, opportunities, and costs of renovating my home. Their coordination of all the subcontractors was right on. They performed flawlessly and really put my mind at ease that I hired the firm to handle my remodel. Supply chain limitations were handled with ease and professionalism.”



BEFORE



AFTER



The young family with four children wanted a home that they would never have to leave, one for entertaining, private times, and outdoor fun.

GRAND MANOR HOUSE

11,000 sqft. Old European Home that Backs up to a Prestigious Private Golf Course in St. Louis

A tranquil, highly sought-after golf course community is the perfect backdrop for this luxury custom home. The back of the residence opens to the golf course through French doors, terraces, and balconies and features an upgraded outdoor living space that includes a kitchen, pizza oven, fireplace, swimming pool, spa area, and finally the outdoor shower and putting green. The Owners' private gym overlooks the exquisite views. The open-concept living space features a gourmet kitchen, banquette, butler's pantry, formal dining room, great room, and private office.





WHERE WE BUILD

R.E.A. Homes builds where you want to go and maintains a wide-reaching service area for new construction and home renovation projects.

Throughout the years, most projects tend to be near the highway 270 and highway 40 corridor in areas like Town & Country, Des Peres, Creve Coeur, Frontenac, and Ladue.



MEET THE TEAM



JEFF BOGARD, PRESIDENT

Jeffrey Bogard founded R.E.A. Homes to follow his personal passion of building custom, luxury homes with upscale and high performance features. After running a multi-million dollar division of St. Louis' No. 1 home builder for many years, Jeff felt all the pieces were in place for him to build and run his own company. After 30+ years in the business, his dream has remained the same—to simply work closely and personally with a few select families per year in designing and building a place they will be proud to call home.



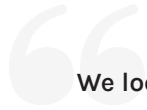
BRIAN LUEDDE, CONSTRUCTION MANAGER

Brian grew up around home building and eventually turned his interests into a profession. His 28+ years of experience in home renovations as a carpenter, electrician, and construction supervision role have given him a diverse set of skills. Brian has spent a considerable amount of his career on high-end luxury home builds but also has a passion for renovations.

GET IN TOUCH

Building a custom home or making renovations to your current home can be a challenging process. We look forward to the opportunity to answer your questions, offer sound advice, and help you navigate the road to your dream home.

Whether you are interested in taking a tour of one of our current projects, looking for a new home site, or ready to start building a custom home plan, we are here to help. Let's talk...discovering your family's dream home begins with a conversation.



We look forward to the opportunity to answer your questions, offer sound advice, and help you navigate the road to owning or renovating your dream home.

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